



**FOR IMMEDIATE RELEASE**

## **Rahal Ducati Indianapolis Grand Opening Celebration**

Brownsburg, Indiana (July 23, 2021) – The team at Rahal Ducati Indianapolis (RDI) is excited to host the dealership’s official Grand Opening celebration on Saturday, August 7<sup>th</sup>! While RDI has been open to the public since March, construction has been continuous until now. The Ducati branded showroom is ready to be unveiled. After the display arrived from Italy, the construction crew and RDI team finished the renovations late last week. The dealership will be open for normal business hours, but the celebration will start at 11 a.m. and go to 4 p.m.

“It’s hard to believe it was less than a year ago we were only beginning to imagine the brand that would evolve into Rahal Ducati Indianapolis,” said RDI Owner Graham Rahal. “Fast forward a few months, and the progress of our new adventure was coming to fruition. It’s only taken seven months for the visions of Rahal Ducati Indianapolis in Brownsburg to be completed. While those seven months seemed like forever to develop our aesthetic, it was only a short period of time for my team to reach the achievements they have already grasped. I’m looking forward to re-introducing the Rahal Ducati Indianapolis brand to our community, Ducatistas, and the motorcycle industry, and seeing what more we can achieve with our completed brand.”

Echoing Graham’s comments, Brownsburg Town Council President, Travis Tschaenn had this to say, “There is so much excitement around the grand opening of Ducati Indianapolis, the only Ducati dealership in Indiana, in Brownsburg. We encourage everyone to come out on August 7<sup>th</sup>, enjoy the festivities and properly welcome this exclusive dealership to our community. What a great addition to Brownsburg’s motorsports industry.”

The Brownsburg community has given RDI a warm welcome and the dealership is excited to continue to grow here. Unfortunately, Graham won’t be able to attend the event as he will be in Nashville, Tennessee for the NTT INDYCAR SERIES race.

Even though Graham will not be at the Grand Opening celebration, his personal Ducati collection will be on display for viewing. In addition to the collection, come in and see the fully stocked showroom floor, including 2021 Ducati models and a diverse pre-owned inventory. In addition to the Ducati inventory, there is new Ducati apparel and merchandise available for purchase, including a new exclusive Rahal Ducati Indianapolis t-shirt.

Keeping with Ducati’s Italian heritage, RDI has partnered with Convivio Italian Artisan Cuisine to cater the celebration. The team at RDI is also excited to have the local Indiana Ducati Owner’s Clubs, iDesmo and Hoosier Hooligans present in support of the dealership’s grand opening.

“A lot of hard work was put in behind the scenes to make this Grand Opening a reality,” said RDI General Manager Keith Gingerich. “I’m grateful to my dedicated staff for all they’ve put into this dealership to make it successful. Developing Rahal Ducati Indianapolis from the ground up has been challenging, but also rewarding. We are honored to serve Indianapolis and provide a sophisticated experience for all Ducati enthusiasts who enter our facility.”

The team at Rahal Ducati Indianapolis hopes that you will join for the Grand Opening celebration. It will be a very special day for the Ducatista community in the state of Indiana!

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**About Ducati Indianapolis** – Rahal Ducati Indianapolis (DBA Ducati Indianapolis) is the exclusive Ducati dealership in the state of Indiana. Located in Brownsburg, Indiana, and proudly serving Indiana and its surrounding states, Ducati Indianapolis offers a vast inventory, full service department and friendly staff with over 20 years of experience in the motorcycle industry. The franchise is owned by professional race car driver and entrepreneur Graham Rahal.

Further information about Rahal Ducati Indianapolis is available at [rahalducati.com](http://rahalducati.com).

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